



RISE AGAINST HUNGER[®]
ANNUAL REPORT | '21



Photo credit: Convoy of Hope

Dear friends,

In 2021, the Food and Agriculture Organization reported that the number of people facing hunger had risen to more than 720 million. While this news was disappointing, it was not surprising. The past few years have been a period of immense global challenges, and the critical importance of Rise Against Hunger's mission to end hunger has been continually reinforced.

While we met these many challenges head-on, your involvement and dedication enabled us to create even more meaningful impact in new ways.

We served more than 2.7 million people facing food insecurity in 29 countries in 2021. We saw positive changes from the previous year, even amidst continued global uncertainty. After introducing local and regional procurement of nutritious food in 2020, it became a significant driver of impact in 2021 and not only supported those served, but also local partners and economies. Of the 27.3 million meals distributed through our Nourishing Lives pathway, 46% were locally and regionally procured. The number of lives impacted through our Responding to Emergencies pathway increased by over 19%, and lives impacted through Empowering Communities projects rose by an astounding 482%.

Our commitment remains steadfast to the people we serve — and we're honored you joined us in 2021. Over 85,000 volunteers packaged 17 million meals at Rise Against Hunger meal packaging events around the world. Almost 700 people raced to end hunger in our virtual Rise & Stride 5K/10K. And many of you donated to cast your vote for your favorite celebrity chef in our first-ever Chef Showdown to celebrate World Food Day.

Ending global hunger is one of the greatest challenges of our time, but — I can't stress this enough — it is also one of the greatest opportunities. 2022 has brought new global hardships, including the devastating conflict in Ukraine and inflation aggravating food insecurity. We must stay focused on opportunities to impact lives. Our work to end hunger starts with a meal, and it starts with you. We are determined to increase our impact over the next few years, particularly through sustainable, nutrition-smart agriculture solutions and linkages to new markets for smallholder farmers. We are also exclusively working through local leaders in last-mile communities with a focus on women and youth farmers to make generational impacts. Your continued support of the movement to end hunger will make this possible. Thank you for being part of Rise Against Hunger's mission!



Barry Mattson
Rise Against Hunger Chief Executive Officer



Photos (top to bottom)
1. Partner: CitiHope - Dominican Republic
2,3. Partner: Lift Up the Vulnerable - South Sudan

Who We Are

Rise Against Hunger is growing a global movement to end hunger by empowering communities, nourishing lives and responding to emergencies. Targeting remote, last-mile communities within hunger pockets often overlooked by global media and other INGOs, we work with local leaders to harness the strengths of their communities and tackle their own food and nutrition security challenges with agency, dignity and resilience.

Pathways to End Hunger



NOURISHING LIVES

While long-term food security takes root, our **Nourishing Lives** pathway provides nutrition and encourages education through school feeding, vocational training and health clinics.



RESPONDING TO EMERGENCIES

From droughts to floods, in conflict zones and political crises, the **Responding to Emergencies** pathway deploys food and aid in communities when it is needed most.



EMPOWERING COMMUNITIES

Our **Empowering Communities** pathway promotes improvements in agricultural production and rural livelihoods to help individuals increase their incomes and access to food.



GROWING THE MOVEMENT

We recognize that hunger will not end without **Growing the Movement**, and engaging hundreds of thousands of volunteers and advocates each year to build awareness and activation.

2,720,700
lives impacted



29 COUNTRIES
SERVED



17
million
MEALS
PACKAGED

**\$29.75
million**



**IN DONATED GOODS, PRIMARILY
MEDICINES AND MEDICAL SUPPLIES**

15,451

**METRIC TONS
FOOD PRODUCED/
PROCURED**



27.3 million *meals distributed*

**INCLUDING RISE AGAINST HUNGER
MEALS AND LOCAL + REGIONAL
PROCUREMENT OF FOOD**



WORKING TOGETHER TO END HUNGER

Our It Starts With a Meal™ movement is all about taking action today to help end hunger tomorrow. Our global impact includes the activation of millions of volunteers, donors and influencers each year through meal packaging, virtual experiences and digital and social engagement.



1.49 million
Activations

85,300
Volunteers engaged



3,394 engagements
during the Chef Showdown
broadcast



680 racers
participated in the 2021
Rise & Stride™ Race to End Hunger



Denis

LOCATION
Nicaragua

PARTNER
Convoy of Hope



Throughout his life, 13-year-old Denis has watched his parents worry about their struggles to provide basic necessities for their family. Nutritious meals were scarce, making it difficult for him to focus at school and maintain interest in his hobbies.

Denis now receives nutritious Rise Against Hunger meals at partner Convoy of Hope's feeding center. With food on the table and needs met, he's able to focus in class and pursue his dream of becoming a systems engineer. When not focusing on math and school, Denis enjoys listening to music, time with friends and volunteering.

"I don't like to see my parents worried.... in the future that will change when I fulfill my dreams."





Cecile

LOCATION
Senegal

PARTNER
Development in Gardening

PROJECT
Leveraging Agriculture to Unite
Communities and Hospitals



Cecile, a 63-year-old woman, lives in Ziguinchor, Senegal. When she fell ill at age 60, she became unable to tend to her home garden. The Leveraging Agriculture to Unite Communities and Hospitals (LAUNCH) project, implemented by Rise Against Hunger and partner Development in Gardening, aims to improve food security for at-risk populations in southern Senegal by establishing community gardens and supporting participants as they set up home gardens. After getting involved in the LAUNCH project's Farmer Nutrition Field School, Cecile has now reestablished her home garden and utilizes it to increase her family's income. She also participates in the community garden. Cecile plans to continue expanding her home garden and helping to keep the community garden thriving.

"I have always believed that gardening can sustain and provide a sustainable source of income. My garden was failing and now it is thriving!"



Typhoon Odette Response

LOCATION
Philippines

CONFEDERATION MEMBER
Rise Against Hunger Philippines



In mid-December 2021, Typhoon Odette, classified as a super typhoon, made landfall in the Philippines, bringing torrential rain and causing substantial damage. Millions of people were displaced, and there was a critical need for food and water in the aftermath of the typhoon. Rise Against Hunger Philippines responded in 2021 – and continued responding in 2022 – by providing immediate assistance to those affected in 25 areas. By March 2022, food, water and hygiene kits had been distributed to over 23,000 people.

The Patel Family

LOCATION
Bay Area, California



Rohan Patel first packaged meals with Rise Against Hunger in 2016 as part of his Eagle Scout Service Project. Inspired to get involved further, he then set a goal in 2017 to host additional events with his family and package 75,000 meals. When that goal was reached, the Patel family didn't stop there! They instead set a new, inspiring goal of packaging 1 million meals by 2030. And they've remained committed to this goal and to impacting lives! In 2021, the Patels hosted 13 Rise Against Hunger Experience meal packaging events and collectively packaged 155,000 meals. Through the events, they also engaged 400 friends, family and community members in the Bay Area in the movement to end hunger. By the end of 2021, the Patel family exceeded the halfway point for their 1 million meal goal, nourishing thousands of lives around the world.

"Our goal as a community and as a family is to package 1 million meals by 2030."



\$47.4 million

**Total consolidated revenue
in the past fiscal year**

\$45.8 million

**Total consolidated expense
in the past fiscal year**

Expenses by type:

- 90.8% *Program Expense*
- 6.8% *Administrative Expense*
- 2.4% *Fundraising Expense*

Rise Against Hunger's 2021 audited financial statement and Form 990 will be available on our website this summer.

RISEAGAINSTHUNGER.ORG/FINANCIALS22

Thank you.

Organizational Donors

\$1,000,000+

Kraft Heinz Company Foundation
MAP International
The United Methodist Church
Zambrero

\$100K +

ADP
AIG
Atlassian
Catholic Relief Services
Christ Fellowship Church
Daniela Chappard Foundation
Dow Jones & Company
Dunwoody UMC
Elevation Church
Islamic Relief USA
Johnson & Johnson
Liquid Church
Northrop Grumman
Pfizer
PPG
Robert J. Frisby Foundation
ServiceNow
TelevisaUnivision
United Airlines
Western Digital

2021 Signature Activation Sponsors

IT STARTS WITH A MEAL

Red Star Yeast

CHEF SHOWDOWN

American Express
Kraft Heinz
TelevisaUnivision
Zambrero

GIVING TUESDAY

Juniper



Thank you.

**Global Influence
Society Members**

INFLUENCERS (\$50,000+)

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Doug & Sarah Foshee

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Jonathan Sprague
Mary Jo Swain
Mike & Genie Thompson
Horace Williamson
Jim & Ellie Warren



Thank you.

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Melissa List
John Litsas
Cynthia Loison
Brian Lora
Richard Love
Cheryl & Kristin Lowder
Noah & Tina Lyu
Monica MacCarroll



Thank you.

PARTNERS (\$1,000-\$4,999)

continued

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Larry Wolfe
Paul Martin Wolff & Rhea Schwartz
Bruce & Lucile Wright
Patricia Wright
Brian & Teresa Yacono
Luo qing Zhuo



Our work starts with a meal, and it starts with *you.*

Without the support of Hunger Champions like you, impacting and empowering millions of lives would not be possible. Your continued generosity and involvement enable nourishment, empowerment and opportunity for children and families in the communities we serve around the world.

THANK YOU FOR JOINING US IN THE WORK TO END GLOBAL HUNGER!



riseagainsthunger.org/give

