



**RISE AGAINST HUNGER**<sup>®</sup>  
ANNUAL REPORT | '22





# Dear friends,

2022 was a year of perseverance and resilience, as we had the opportunity to re-engage people around the world in our efforts to end hunger. Conflict, climate change and COVID-19 continued to impact food insecurity, but Rise Against Hunger did not waver in our commitment to the vision of a world without hunger. We witnessed how important that vision is to so many of you, too, as you joined us this year to impact lives across the globe.

In 2022, we worked alongside partners and local leaders to serve over 4.4 million people in 38 countries.

Through our Nourishing Lives pathway, we distributed 42.5 million meals to children and families facing food insecurity, with many of those meals served through school feeding programs to promote education. Our Rise Against Hunger Italia team and European partners also responded to the humanitarian crisis caused by the conflict in Ukraine, supporting 14,000 displaced Ukrainians with emergency food assistance.

In addition to addressing immediate nutritional needs, we continued our Empowering Communities projects to support communities as they work toward long-term food security. Through these projects, 5,538 metric tons of food were collectively produced to bolster sustainable agriculture initiatives in 2022. The Planting Seeds for Strong Communities project in Gokwe North, Zimbabwe, underscored the importance of sustainable solutions to hunger. Across the five schools that established homegrown school feeding programs through the project, attendance has increased by 35% and students receive locally grown meals up to five times a week!

Our work in 2022 was made possible by Hunger Champions like you. Over 176,000 volunteers packaged 44.5 million meals globally at Rise Against Hunger Experience meal packaging events. And so many of you supported our mission by donating, engaging on social media, participating in our Rise & Stride™ 5K/10K and tuning into our Chef Showdown. I am humbled and grateful for your unwavering support of our mission — thank you!

As Rise Against Hunger recognizes our 25th anniversary in 2023, our work to end hunger continues because as many as 828 million people still face hunger globally. We are focused on exponentially expanding our impact in the coming years. The number of people we served in 2022 increased by 61% from the previous year, and there is more to do! Rise Against Hunger will not stop until zero hunger is a reality, and we hope you will continue alongside us. Our work to end hunger starts with a meal, and it starts with you!



*Rick Kearney*

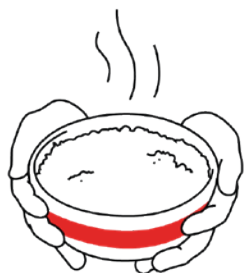
**Rick Kearney**  
Rise Against Hunger Chief Executive Officer



**Photo credit (top to bottom)**  
1. Rise Against Hunger  
2. Children of Vietnam  
3. Convoy of Hope

Rise Against Hunger is growing a global movement to end hunger by empowering communities, nourishing lives and responding to emergencies. Targeting remote, last-mile communities within hunger pockets designated “serious” or higher by the Global Hunger Index, we work with local leaders to harness the strengths of their communities and tackle their own food and nutrition security challenges with agency, dignity and resilience.

## PATHWAYS TO END HUNGER



### **NOURISHING LIVES**

While long-term food security takes root, our **Nourishing Lives** pathway provides nutrition and encourages education through school feeding, vocational training and health clinics.



### **RESPONDING TO EMERGENCIES**

From droughts to floods, in conflict zones and political crises, the **Responding to Emergencies** pathway deploys food and aid in communities when it is needed most.



### **EMPOWERING COMMUNITIES**

Our **Empowering Communities** pathway promotes improvements in agricultural production and rural livelihoods to help individuals increase their incomes and access to food.



### **GROWING THE MOVEMENT**

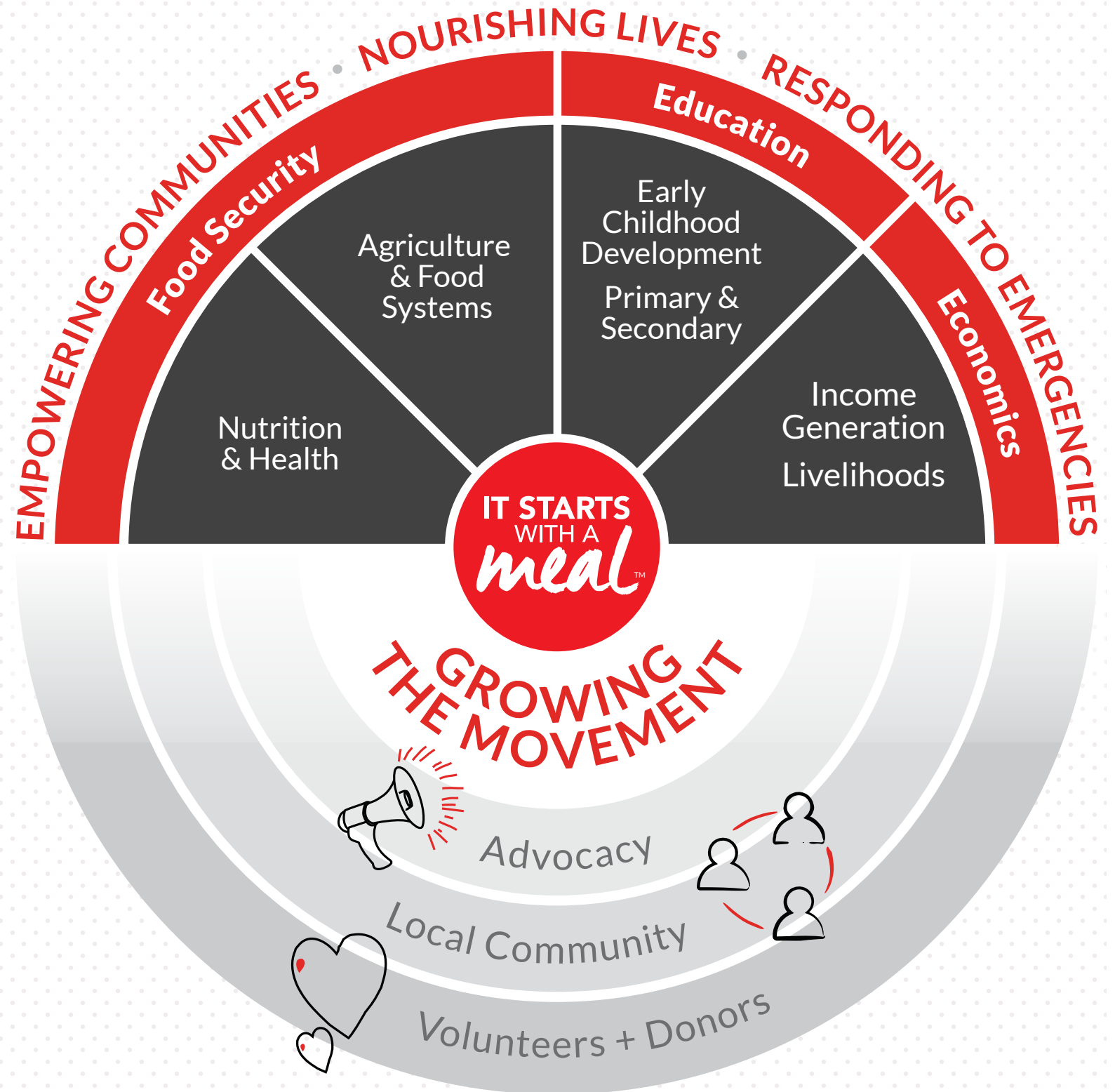
We recognize that hunger will not end without **Growing the Movement**, and engaging hundreds of thousands of volunteers and advocates each year to build awareness and activation.



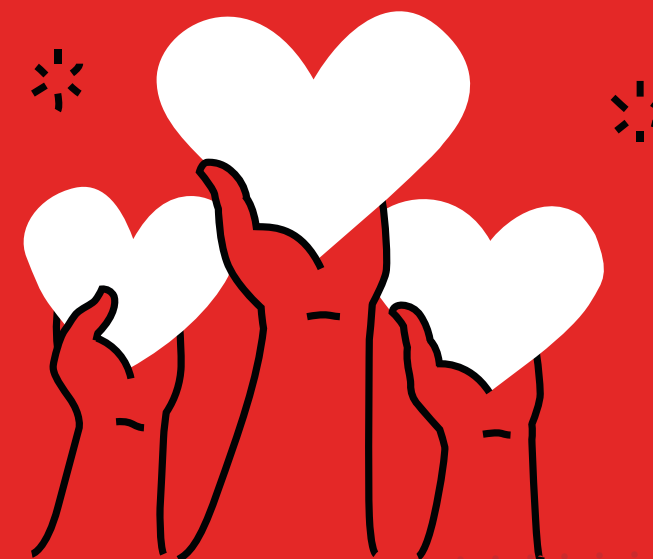
# Our Model:

## Building Toward Self-Reliance

This framework illustrates how Rise Against Hunger's programs put last-mile communities on a path to self-reliance. Meals provide the fuel for Rise Against Hunger to empower last-mile communities, but our programmatic impact extends far beyond providing food. Our area of mission expertise creates measurable impact through local advocacy and community-strengthening efforts, as well as expanding and engaging a global volunteer and donor base.



**4,489,000**  
*lives impacted*



**38 COUNTRIES  
SERVED**



**44.5  
million**  
**MEALS  
PACKAGED**

**\$31.42  
million**



**IN DONATED GOODS, PRIMARILY  
MEDICINES AND MEDICAL SUPPLIES**

**7,088**

**METRIC TONS  
FOOD PRODUCED/  
PROCURED**



**67.6 million** *meals distributed*

**INCLUDING RISE AGAINST HUNGER  
MEALS AND LOCAL + REGIONAL  
PROCUREMENT OF FOOD**





# WORKING TOGETHER TO END HUNGER

Our It Starts With a Meal™ movement is all about taking action today to help end hunger tomorrow. Our global impact includes the activation of millions of volunteers, donors and influencers each year through meal packaging, virtual experiences and digital and social engagement.



**4.58 million**  
Activations

**176,600**  
Volunteers engaged



**WORLD FOOD DAY '22**  
*Chef Showdown*  
NICOLE MCLAUGHLIN

**3,782 engagements**  
*during the Chef Showdown*



**473 racers**  
*participated in the 2022 Rise & Stride™ Race to End Hunger*  
**5 runners**  
*participated in the 2022 TCS New York City Marathon*





# Sanna

**LOCATION**  
South Africa

**GLOBAL MEMBER**  
Rise Against Hunger Africa



When Sanna saw a need to provide a safe, reliable place for children in her community, she took immediate action. Sanna is the founder and principal of Morning Star, an early childhood development center in South Africa. When the center became a participant in the Early Childhood Development Connect Program, a core project of Rise Against Hunger Africa that provides nutritious meals for children between the ages of 1 and 6 years, Sanna was able to invest the food cost savings into her center to expand and purchase supplies, such as a first-aid kit and fire extinguisher. The center has grown significantly, improving access to nutrition and quality education for 35 children. Sanna can now provide take-home rations of packaged meals with the children, benefiting families as a whole.

*"We now have all the compliance certificates to run an early childhood development center. The healthy nutrition that the [children] have from this place makes them happy and healthy."*





# Jacquelyne

**LOCATION**  
Zimbabwe

**PARTNER**  
ADRA International

**PROJECT**  
Planting Seeds for  
Strong Communities



Jacquelyne, a wife and mother, lives in Gokwe North, Zimbabwe. The community where she lives is prone to droughts and wildlife disruptions, which creates challenges for her family to harvest healthy crops. The Planting Seeds for Strong Communities project, implemented by Rise Against Hunger and impact partner ADRA International, establishes home-grown school feeding programs and trains farmers in climate-smart agriculture to support long-term food security in Zimbabwe. After participating in the sustainable agriculture project and receiving Village Savings and Loan Association group training, Jacquelyne now earns an income, which she uses to pay for her education and children's school fees. She also provides meals at home for her family, alongside her husband, Blyberg, with the help of the community sheller and oil-pressing machine.

*"The introduction of the [program] liberated and empowered me. I now know that I must be an entrepreneur in order to make money. I was able to buy some goats and pay for my education. I was also able to pay for my children's academic fees."*





# Ukraine Conflict Crisis Response

**LOCATION**  
Europe

**GLOBAL MEMBER**  
Rise Against Hunger Italia



The conflict that began in Ukraine in February 2022 led to a widespread humanitarian crisis, and Rise Against Hunger worked quickly with Rise Against Hunger Italia and its network of logistics and last-mile distribution partners to respond to growing needs in Eastern Europe. In 2022, we collectively supported 14,000 Ukrainian refugees in Poland and internally displaced people living with host families in Ukraine by packaging and distributing 10,385 emergency food kits made up of pasta, tomato sauce, tomato paste, canned lentils, canned chickpeas, canned meat, fruit juice, dry biscuits, jam and powdered milk. These kits contained 436,170 servings of food. As of early 2023, more than 8.1 million Ukrainians have fled their homes as a result of the conflict. Rise Against Hunger is committed to seeing this crisis through, with plans to reach an additional 91,000 Ukrainians in 2023.

*"When news of the emergency in Ukraine reached the U.S., we immediately connected with our colleagues at Rise Against Hunger Italia to respond effectively to current needs of the families on the ground while planning ongoing assistance to build toward resilience."* - Andrew Sullivan, Director of Program Management at Rise Against Hunger





# Team Rise & Stride™

**LOCATION**  
New York, New York



Tom Karmel first heard about Rise Against Hunger in 2018 when he participated in a Rise Against Hunger meal packaging experience. In 2022, he engaged with the organization in a new way by running the TCS New York City Marathon as a member of the inaugural Team Rise & Stride. Tom said, “I have been an avid runner for about 10 years, but I only recently began competing in races. I had run two half marathons and was looking to see if I could complete a full. The opportunity to run with Team Rise & Stride came up, and I couldn’t turn down the chance to run for such a great organization.” Tom and four other runners – Shannon Benesh, Shawn Dousis, David Maple and Theodore Van Eck – committed to raising critical funds to support Rise Against Hunger’s mission and to grow the movement to end hunger. Together, they raised nearly \$18,000 for global hunger relief.

*“It was an amazing feeling to complete the marathon. The energy of the crowd and atmosphere of the race were both truly incredible and something I’ll never forget.”*





**\$58.2 million**

**Total consolidated revenue  
in the past fiscal year**

**\$54.8 million**

**Total consolidated expense  
in the past fiscal year**

**Expenses by type:**

- 90.8% *Program expense*
- 6.4% *Administrative expense*
- 2.8% *Fundraising expense*

Rise Against Hunger's 2022 audited financial statement and Form 990 will be available on our website this summer.

[RISEAGAINSTHUNGER.ORG/FINANCIALS](https://RISEAGAINSTHUNGER.ORG/FINANCIALS)



*Thank you.*

## Organizational Donors

### **\$1,000,000+**

Catholic Medical Mission Board  
Heart to Heart International  
The Kraft Heinz Company Foundation  
MAP International  
Zambrero

### **\$100,000+**

ADP  
AIG  
Allison Park Church & Network of Hope  
AMD  
BD  
Christ Fellowship Church  
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Thermo Fisher Scientific  
United Airlines  
Vestavia Hills Methodist Church  
Western Digital

## 2022 Signature Activation Sponsors

### **IT STARTS WITH A MEAL**<sup>™</sup>

Red Star Yeast

### **CHEF SHOWDOWN**

BD



*Thank you.*

**Global Influence  
Society Members**

**INFLUENCERS (\$50,000+)**

Gloria Ann Evans

**TRAILBLAZERS (\$25,000-\$49,999)**

Jessica Graham

**VISIONARIES (\$10,000-\$24,999)**

Carol Anderson

Reena Joshi

Barbara Luciano

Christi Offutt

Bindu & Raju Patel

Jay & Nimisha Patel

Dudley Riddle

**CHAMPIONS (\$5,000-\$9,999)**

Christopher Andon

Tom & Fran Bartlett

David Cashwell

Kelly Crowder

Bill Davies

Winston Davis Jr. & Melissa Davis

Jim Dixon

Brad Feld

Neil Goldmacher

John & Marge Hannum

Sharon Heggeland

Morris Henderson

Curtis & Carole Hunter

Jonathan Ireland

Paula Jameson

Joyce Kjellgren

Charlie Moussa

Jim & Linda Moyer

Kim & Vang Nguyen

Bart Norman and Rev. Cate

Church Norman

Eric O'Brien

Dr. William Saltonstall

Frost Sullivan

Mike & Genie Thompson

Suresh Venkatarayalu

Cyndi Williams





*Thank you.*

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*Thank you.*

**PARTNERS (\$1,000-\$4,999)**

*continued*

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Murali Vijjapurapu  
Brian & Teresa Yacono





**It starts with a meal™ — and it starts with *you*.**

As we recognize Rise Against Hunger's 25th anniversary in 2023, we also recognize the Hunger Champions like you who have joined us along the way in our mission to end global hunger. These 25 years of impact have been made possible by your continued support and involvement.

**THANK YOU FOR HELPING US IMPACT MILLIONS OF LIVES AROUND  
THE WORLD EACH YEAR!**



[riseagainsthunger.org/give](https://riseagainsthunger.org/give)

